



# Expanding Real Estate Business Virtually saves \$500,000

New Study  
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## Study Methodology

The goal of this analysis was to investigate ways in which virtual offices can benefit real estate investors. Extant literature was reviewed for relevant content. Findings were presented in the linked literature review article with references presented in this document.

The literature review was conducted by searching out both scholarly and popular sources for statistics on virtual office use by individual investors, brokerages, and Airbnb hosts. Research topics were sought out regarding benefits of round-the-clock receptionists, cost differences between brick-and-mortar rentals versus shared office spaces, benefits relating to Airbnb owners, and other related information.

This study is highly relevant, as a recent survey of existing Alliance Virtual Offices clients are real estate investors of one type or another. We sought to discover how we serve this sector to show new and existing clients the benefits of virtual offices for those working in real estate.





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